



World Environment Day 5th June 2023

Orientation of Nodal Officers for Mission LiFE

Ministry of Environment, Forest and Climate Change

Government of India

About LiFE – Lifestyle For Environment

LiFE was introduced by Prime Minister Narendra Modi at CoP26 in Glasgow as an India-led global mass movement for **”mindful and deliberate utilization, instead of mindless and destructive consumption”** to protect and preserve the environment.

LiFE was also a cover page item of CoP27 in Egypt.

LiFE is part of India’s **updated Nationally Determined Contributions** to propagate a healthy and sustainable way of living based on the ancient Indian traditions and values of conservation and moderation.

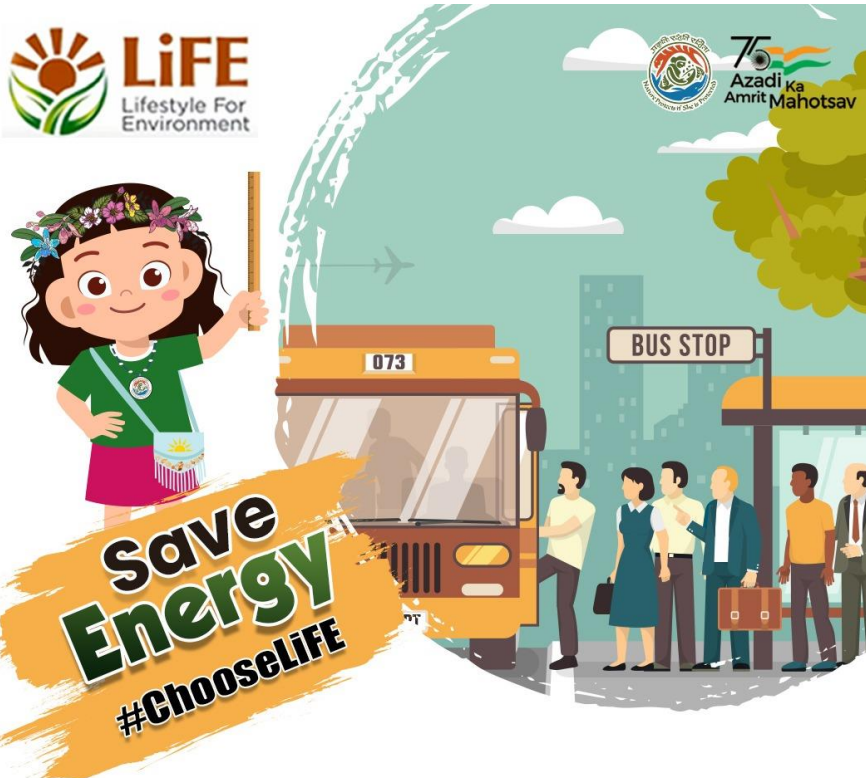
LiFE highlights Indian traditions and love for nature and draws upon this to nudge individual and community behavior.

“This word is LiFE, which means ‘Lifestyle For Environment’. Today, there is a need for all of us to come together and take Lifestyle For Environment forward as a campaign. This can become a mass movement towards an environmentally conscious lifestyle.”

Prime Minister Shri **Narendra Modi** at **COP 26**



LiFE Theme-wise Creatives



Scan the QR Code to know more

Use public transport wherever possible

पब्लिक ट्रांसपोर्ट का प्रयोग करें

[f](#) [m](#) [t](#) [e](#) [i](#) [g](#)

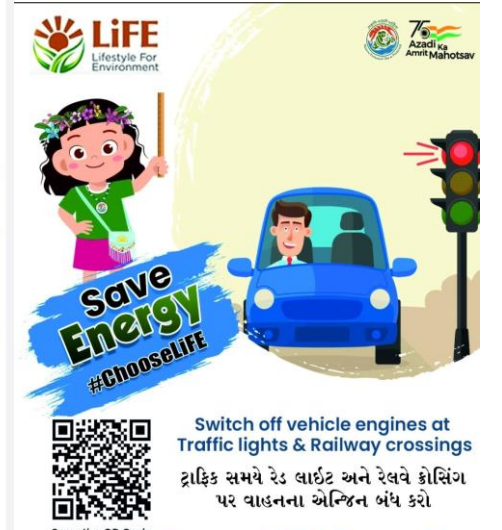
English



Assamese



Bengali



Gujarati



Kannada



Malayalam



Marathi

Mission LiFE Video (Hindi)



Tasks Ahead for Nodal Officer

- Finalizing the LiFE events **before** 5th June and **on** 5th June 2023
- Working out a Plan of Action (PoA) with Calendar of Events
 - Finalizing Action Plan for events to be held *before* June 5th
 - Finalizing Action Plan for events to be held *on* June 5th
- Holding coordination meetings within the Ministry and with the Field Units
- Evolving a suitable mechanism for :
 - Coordination and Monitoring the Implementation of PoA
 - Monitoring the Collecting and Collating Information within the Ministry
 - Uploading day-wise details of the events in the **Meri LiFE Portal** by the **event organizers**
 - 5 pictures per event
 - 3 videos of 45 seconds each per event
 - Amplify on social media handles using hashtags #ChooseLiFE and #MissionLiFE

Pivotal Role of Nodal Officers

1. Coordination of Activities:

- Within the Ministry
- With all Organizations and Departments of the Ministry
- With the Event Organizers
- With their respective State Counterparts
- With Associated Stakeholders (Industry Association/ NGOs recognized by the Ministry/ Academic Institutions)

Pivotal Role of Nodal Officers (contd.)

2. Key Components of the Event

- **Nomination of nodal officer** for the event
- **Acquainting the nodal officer** with Meri LiFE App
- **Ensuring use of logo** for the event in line with the branding guidelines
- Uploading the **photographs** with **meaningful captions** after the event (geo-tagged and banner of the event must be visible)
- Uploading the **videos** with **meaningful captions** after the event
- Uploading the **details of the event** such as date of event, location of event, no. of participants in the event (maximum 50 words).
- **Regular reviewing and monitoring** to maintain the momentum of the mobilization campaign and to ensure adherence to the calendar of events.

Features of Meri LiFE Portal

- OTP based [Login](#)
- Portal to upload [Event Report](#) with key details
- Option to upload photographs and videos for multiple events on the same day
- Report Generation – Fixed reports; Flexible reports
- Report generation (ministry-wise date-wise, ministry-wise date-wise state-wise, ministry-wise date-wise state-wise no. of events and participants, state-wise events and participants, state-wise district-wise events and no. of participants)
- Generation of exception report (no. of states with zero events, etc)
- User Manual for Nodal Officers ([English](#) & [Hindi](#))
- User Manual for District Field Officers ([English](#) & [Hindi](#))
- Support – Helpdesk for queries – VC for fixed hour per day to resolve issues.



Meri



LiFE

Lifestyle for
Environment

User Flow – For Nodal Officers

DASHBOARD



ABOUT

Meri LIFE platform and application is a one-stop solution to showcase collective actions from Pro-Planet-Persons towards World Environment Day 2023.

The platform will enable data collection from Ministries, Institutions and Individuals as well as subsequent report generation towards showcasing country-wide WED awareness and actions ahead of June 5th 2023.

MeriLIFE is inspired by the concept of LiFE, introduced by the Honourable Prime Minister at COP 26, which emphasizes mindful and deliberate utilization instead of mindless and wasteful consumption.

TAKE THE MISSION LIFE PLEDGE!



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce aliquam eleifend lacinia. Vestibulum sagittis.

Quick Links

- About
- Mission Life
- Help
- FAQ
- Contact

Download Mobile App



Social Media



Landing Page



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Login

Ministry

Institute/Organisation/
Department

NGO

Pro-Planet-Person

Ministry Login

Enter Your Details for login

merilife_capf

Life@123

Login





Meri LIFE

Ministry

Institute/Organisation/
Department

Individual

Partner

Enter Nodal Officer Details

Avinash Kumar

avinash@nic.in

Nodal Officer

XXXXXXXXXX

OTP Verification

Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

[New Action Report](#)

1

Unique ID	Brief Description of Event with focus on the theme(s) of LiFE	Location of Event	Type of Event	Date(s) of Event	Number of participants	Uploaded geotagged Photo	Uploaded Video
ML-0001	XXX, Save Water, Save Energy	Bihar, Buxar	Awareness	05/05/2023-10/05/2023	25		
ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

2

[Download Report](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce aliquam eleifend lacinia. Vestibulum sagittis.

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Social Media



Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

1 Institute Action Report
Change Password
Log Out

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ML-0002	XXX, Say No to single use Plastic	Assam, Jorhat	Action	07/05/2023-08/05/2023	40		

Download Report

Action Report - Institution/Department/Organization

DASHBOARD

3

1

institu tion Name	Name of Officer	Phone Numb er	Uniqu e ID	Brief Descri ption	Locati on of Event	Type of Event	Date(s) of Event	Numb er of partici pant	Uploa ded Photo	Uploa ded Video
Assam Rifles	Aayush Gill	XXX	ML-0045	XXX	Bihar, Buxar	Awareness	05/05-10/05	25		
Border Security Force	Jyothi	XXX	ML-0058	XXX	Assam, Jorhat	Action	07/05-08/05	40		

2

Download Report

Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

New Action Report

1

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Social Media



Action Report Form

[Dashboard](#)

Brief Description Of Event (Not More Than 50 Words)*

This event was a capacity building seminar on green jobs and how to thrive in the current green economy.

State / UT*

Assam (AS)

District*

Jorhat

Type Of Event*

Action

Number Of Participants*

40

Select Start Date*

2023-05-02

Select End Date*

2023-05-10

Upload Geotagged Photos

Select Image

Not more than 5 photos (.jpg, .jpeg, .png) and max. 1 mb for each photo

Photo Caption

Group of Attendees



Upload Video Clips


Select Video

not more than 3 videos and each video not more than 45 seconds (.mp4, .mkv) and max. 5 mb for each video

Video Caption

Capacity Building Seminar



Have You Taken The Mission LIFE Pledge* 

Yes No

Submit



Central Armed Police Forces, Ministry of Home Affairs - DASHBOARD

1

Institute Action Report
Change Password
Log Out

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Download Report

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Social Media



Features of Mission LiFE Portal

- Separate login for different Ministries/Organizations/Departments/Officials
- Uploading of Creatives, Videos, Logos, Publications and Knowledge Material by MoEFCC
- Theme-wise [Creatives in Open format](#) and JPG formats in multilingual form
- LiFE Videos – [Downloadable videos](#) on LiFE
- [LiFE Logos](#) in various formats
- [LiFE Knowledge Materials](#) – Downloadable in PDF format
- [LiFE Pledge](#)

Mission LiFE – Download

The screenshot shows a web browser window displaying the 'Downloads' page of the Mission LiFE website. The browser's address bar shows the URL 'missionlife-moefcc.nic.in/Downloads.php'. The page features a navigation menu with options like 'LIFE Action', 'Publication', 'Media Gallery', 'LIFE Calendar', and 'Download Dashboard'. The main content area is titled 'Downloads' and contains six colored boxes, each with the LiFE logo and a download category: 'LIFE Creatives' (purple), 'LIFE Videos' (yellow), 'LIFE Logos' (light blue), 'LIFE Knowledge Materials' (pink), 'LIFE Pledges' (grey), and 'LiFE GIFs' (teal). At the bottom, there are sections for 'Publication' (listing brochures, lexicon, parampara, and eco-friendly lifestyles), 'Important Link' (photo gallery, video gallery, calendar, download), and 'Dashboard' (minister's activities, videos, photos, documents). A blue arrow points to the 'Activate Windows' watermark in the bottom right corner.

File Edit View History Bookmarks Tools Help

(2) WhatsApp x LIFE LiFEStyle for Environment x +


missionlife-moefcc.nic.in/Downloads.php

1th of May, 2023 | 17:29:58 | A- A A+ | English हिंदी

Home LIFE Action Publication Media Gallery LIFE Calendar Download Dashboard


Login 75 Azadi Ka Amrit Mahotsav G20 LiFE Lifestyle for Environment

Downloads




LiFE
Lifestyle for Environment

LIFE Creatives




LiFE
Lifestyle for Environment

LIFE Videos




LiFE
Lifestyle for Environment

LIFE Logos




LiFE
Lifestyle for Environment

LIFE Knowledge Materials




LiFE
Lifestyle for Environment

LIFE Pledges



LiFE
Lifestyle for Environment

LiFE GIFs



LiFE
Lifestyle for Environment

Publication

- LiFEStyle for Environment – Brochure
- LEXICON of LiFE: A-Z of Sustainable Lifestyle
- PARAMPARA – India's Culture of Climate Friendly Sustainable Practices
- Children Imagine Eco-friendly LiFEstyles
- Prayaas Se Prabhaav Tak

Important Link

- Photo Gallery
- Video Gallery
- LIFE Calendar
- Download

Dashboard

- Minister's Activities
- Videos
- Photos
- Documents

missionlife-moefcc.nic.in/Download-Creatives.php

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Go to Settings to activate Windows.

05:30 PM
01-05-2023

Mission LiFE – Download Creatives

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11th of May, 2023 17:28:12 A- A A+ English हिंदी

India Government of India


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LIFE Creatives




Save Energy




Save Water




Say No to Single Use Plastic




Adopt Sustainable Food Systems




Reduce Waste



Adopt Healthy Lifestyles



Reduce E-waste



LIFE
Lifestyle for Environment

Publication

- LIFEstyle for Environment – Brochure
- LEXICON of LIFE: A-Z of Sustainable Lifestyle
- PARAMPARA – India’s Culture of Climate Friendly Sustainable Practices
- Children Imagine Eco-friendly LiFEStylEs
- Prayaas Se Prabhaav Tak

Important Link

- Photo Gallery
- Video Gallery
- LIFE Calendar
- Download

Dashboard

- Minister’s Activities
- Videos
- Photos
- Documents

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Mission LiFE – Download Videos

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11th of May, 2023 17:31:0 A- A A+ English हिंदी

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LIFE Videos

All Open File English Hindi Malayalam [Back](#)

Life Videos India Pavilion at COP27 Mission Download Now	Life Videos LIFE Water Saved Download Now	Life Videos LIFE Water Saved Download Now
Life Videos Mission Life Video Download Now	Life Videos Mission Life Video Download Now	Life Videos zoological Survey of india Download Now

LIFE Lifestyle for Environment

Publication
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LEXICON of LIFE: A-Z of Sustainable Lifestyle
PARAMPARA – India’s Culture of Climate Friendly Sustainable Practices
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LifeLogos logo.jpg Download Now 		

 **Publication**
LiFEstyle for Environment - Brochure
LEXICON of LiFE: A-Z of Sustainable Lifestyle
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Mission LiFE – Download Knowledge Material

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Children Imagine Eco-friendly LiFEstyles

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Prayaas Se Prabhaav Tak

Prayaas Se Prabhaav Tak

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LiFE
Lifestyle for Environment

Publication

- LiFEstyle for Environment – Brochure
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- Children Imagine Eco-friendly LiFEstyles

Important Link

- Photo Gallery
- Video Gallery
- LIFE Calendar
- Download

Dashboard

- Minister's Activities
- Videos
- Photos
- Documents

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Mission LiFE – Pledge

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missionlife-moefcc.nic.in/assets/pdf/LiFE_Pledge.pdf

Website Content Managed by Ministry of Environment, Forest and Climate Change, Government of India

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01-05-2023

Reduce E-Waste
#ChooseLiFE

87%
Uploading

Prefer Cloud Storage over a pen drive / hard drive

पेन ड्राइव/हार्ड ड्राइव पर क्लाउड स्टोरेज को प्राथमिकता दें

Scan the QR Code to know more

[f](#) moefcc
 [M](#) Moefcc
 [i](#) moefccgoi
 [g](#) moef.gov.in

Reduce Waste
#ChooseLiFE

Donate old clothes and books

पुराने कपड़े और किताबें दान करें

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 [g](#) moef.gov.in

Say No To Single-Use Plastic
#ChooseLiFE

Keep Water Bodies and public spaces clean

विहिरी, तलावासारख्या पाणी साठण्याच्या जागा आणि सार्वजनिक ठिकाणे स्वच्छ ठेवा.

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conserve Water
#ChooseLiFE

Pre-soak heavy pots and pans before washing them

जास्त खराब झालेली भांडी घासण्यापूर्वी भिजवून ठेवा

Scan the QR Code to know more

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 [g](#) moef.gov.in

Thank you!

save Energy
#ChooseLiFE

Switch off vehicle engines at Traffic lights & Railway crossings

लाल बत्ती और रेलवे क्रॉसिंग पर वाहन के इंजन बंद कर दें

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Reduce Waste
#ChooseLiFE

Donate old clothes and books

पुराने कपड़े और किताबें दान करें

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